

CP-106 : INDIAN ETHOS AND VALUES

- I. Model of Management in the Indian Socio-Political Environment; Work Ethos; Indian Heritage in Production and Consumption;
- II. Indian Insight into TQM; Problems Relating to Stress in Corporate. Management - Indian Perspective; Teaching Ethics;
- III. Relevance of Values in Management, Trans-cultural Human Values in Management Education ,Need for Values in Global Change - Indian Perspective;
- IV. Values for Managers; Holistic Approach for Managers in Decision Making; Secular Versus Spiritual Values in Management.
- V. Personal Growth and Lessons from Ancient Indian Educational System; Science and Human Values.

Suggested Readings

1. Chakraborty, S.K.: *Foundations of Managerial Work - Contributions from Indian Thought*, Himalaya Publishing House Delhi 1998
2. ----- : *Management Effectiveness and Quality of Work-life - Indian Insights*, Tata McGraw Hill Publishing Company, New Delhi.1987
3. ----- : *Management by Values*, Oxford University Press,1991
4. Drucker, P : *Managing in Turbulent Times*, Pan Books London 1983
5. Kumar, S and N.K. Uberoi : *Managing Secularism in the New Millennium*, Excel Books 2000
6. Griffiths, B. *The Marriage of East and West*, Coiling, London 1985
7. Gandhi, M.K.: *The Story of My Experiment with Truth*, Navjivan Publishing House, Ahmedabad, 1972 *The list of cases and specific references including recent articles will be announced in the class at the time of launching of the course.*